



Department of Accounting & Information Systems
Jagannath University
Syllabus for MBA (Professional) Program, Spring 2025
(9th Batch and Onwards)

Course Structure

Particulars	Total No. of Courses & Viva-Voce	Marks in each Course & Viva-Voce	Total Marks	Credit Points in each Course & Viva-Voce	Total Credit Points
Taught Courses	19	100	1900	3.00	57
Viva-Voce	1 time	100	100	3.00	3
Internship/Dissertation Project + Defense	-	-	200	3.00 + 3.00	6
Grand Total	-	-	2200	-	66

Semester-wise Course Structure

FIRST LEVEL

Course No.	Course Title
ACCT 6101	Principles of Accounting
ACCT 6102	Principles of Management
ACCT 6103	Principles of Finance
ACCT 6104	Principles of Marketing

FIFTH LEVEL (Major in AIS)

Course No.	Course Title
ACCT 6501	Corporate Reporting & Analysis
ACCT 6502	Tax Planning & Compliance
ACCT 6503	Accounting & Information Systems
ACCT 6504	VIVA-VOCE
ACCT 6601	Master Paper with Defense

SECOND LEVEL

Course No.	Course Title
ACCT 6201	Corporate Financial Accounting
ACCT 6202	Information Technology Application in Business
ACCT 6203	Business Mathematics and Statistics
ACCT 6204	Corporate Communication & Report Writing

FOURTH LEVEL (Major in Corporate Governance)

Course No.	Course Title
ACCT 6401	Corporate Financial Accounting
ACCT 6402	Project Management
ACCT 6403	Strategic Management
ACCT 6404	Corporate Governance & Risk Management

THIRD LEVEL

Course No.	Course Title
ACCT 6301	Cost & Management Accounting
ACCT 6302	Corporate Finance
ACCT 6303	Business and Commercial Law
ACCT 6304	Managerial Economics

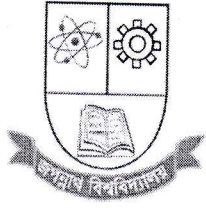
FIFTH LEVEL (Major in Corporate Governance)

Course No.	Course Title
ACCT 6501	Company Law and Secretarial Practice
ACCT 6502	Securities Laws and Capital Market
ACCT 6503	Compliance Management/ Forensic Accounting
ACCT 6504	VIVA-VOCE
ACCT 6601	Master Paper with Defense

FOURTH LEVEL (Major in AIS)

Course No.	Course Title
ACCT 6401	Project Management
ACCT 6402	Strategic Management
ACCT 6403	Marketing Management & Promotion
ACCT 6404	Audit and Assurance


 27.03.26
Director
 MBA (Professional) Program
 Department of Accounting & Information Systems
 Jagannath University, Dhaka.



Department of Management Studies
Jagannath University
MBA (Professional) Program
(Proposed Syllabus)

Semester-wise Course Structure: Spring 2026 (9th Batch)

MBA (Professional) Program Course Structure

Particulars	Total No. of Courses & Viva-Voce	Marks in each Course & Viva-Voce	Total Marks	Credit Points in each Course & Viva-Voce	Total Credit Points
Taught Courses	19	100	1900	3.0	57
Viva-Voce	1 time	100	100	3.0	3
Master paper with Defense (Report=100 & Defense=100)			200	6.0	6
Grand Total			2200		66

1 st Level	2 nd Level
MGT 6101: Principles of Accounting MGT 6102: Principles of Finance MGT 6103: Principles of Management MGT 6104: Principles of Marketing	MGT 6201: Business Communication MGT 6202: Business Statistics MGT 6203: Legal Environment of Business MGT 6204: Organizational Behavior
3 rd Level	4 th Level
MGT 6301: Human Resource Management MGT 6302: Managerial Economics MGT 6303: Operations Management MGT 6304: Strategic Management	MGT 6401: Management of Innovation MGT 6402: Project Management MGT 6403: Management Information Systems MGT 6404: Human Resource Information Systems
5 th Level (Major Courses: HRM)	5 th Level (Major Courses: MIS)
MGT 6501: Strategic Human Resource Management MGT 6502: Conflict Management MGT 6503: Training and Development MGT 6504: Employee Appraisal and Compensation Management MGT 6505: International Human Resource Management MGT VI: Viva-Voce-100 Marks	MIS 6506: E-Business and E-Commerce Management MIS 6507: Database Management MIS 6508: Data Communication System and Networking MIS 6509: Spread Sheet Analysis MIS 6510: System Design and Development MGT VI: Viva-Voce-100 Marks
MGT 6511 : Master's Paper with Defense (Report=100 & Defense=100)=200 Marks	



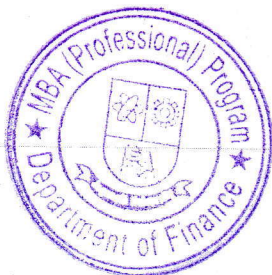
DEPARTMENT OF FINANCE
Jagannath University
Faculty of Business Studies
Spring-2026 (9th Batch)

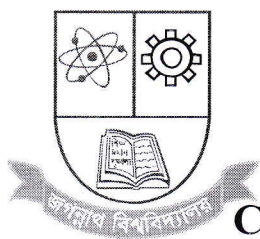
Credit Points Calculations

Particulars	Total No. of Courses & Viva-Voce	Marks in each Course/ Viva-Voce	Total Marks	Credit Points in each Course & Viva-Voce	Credit Points
Taught Course	19	100	1900	3	57
Viva-Voce	1	100	100	3	3
Master Paper			100	3	3
Master Paper Defense			100	3	3
Grand Total Marks			2200		66

MBA (Professional) Program Semester-Wise Courses

1 st Level	2 nd Level
FIN-6101: Principles of Finance FIN-6102: Principles of Accounting FIN-6103: Principles of Management FIN-6104: Principles of Marketing	FIN-6201: Business Communication FIN-6202: Business Statistics FIN-6203: Business Mathematics FIN-6204: Managerial Economics
3 rd Level	4 th Level
FIN-6301: Corporate Finance FIN-6302: Bank Fund Management FIN-6303: E-Banking and E-Commerce FIN-6304: Corporate Governance and Restructuring	FIN-6401: Security Analysis and Portfolio Management FIN-6402: Lease Financing and Investment Banking FIN-6403: Business Research Methodology FIN-6404: Management of Financial Institutions
5 th Level (Finance Major)	5 th Level (Banking & Insurance Major)
FIN -6501: Financial Engineering FIN-6502: International Financial Management FIN-6503: Behavioral Finance FIN-6504: Financial Markets and Institutions FIN-6505: Sustainable Finance & Sustainable Banking FIN-6506: Strategic Management FIN-6507: Viva-Voce FIN-6508: Master Paper with Defense	BNK-6501: Central Banking and Treasury Management BNK-6502: FinTech BNK-6503: Islamic Banking and Insurance BNK-6504: Financial Markets and Institutions BNK-6505: Sustainable Finance & Sustainable Banking BNK-6506: Strategic Management BNK-6507: Viva-Voce BNK-6508: Master Paper with Defense





Department of Marketing
Jagannath University (JnU), Dhaka
Course Outlines for MBA (Professional)
Applicable for intake Spring-2026 & Fall-2026
(9th & 10th Batch)
Course Structure

Particulars	Total No. of Courses & Viva-Voce	Marks in each Course & Viva-Voce	Total Marks	Credit Points in each Course & Viva-Voce	Total Credit Points
Taught Courses	19	100	1900	3.00	57
Viva-Voce	1 time	100	100	3.00	3
Internship/Dissertation Project + Defense			200	3.00 + 3.00	6
Grand Total			2200		66

MBA (Professional) Semester-wise Course Structure

1 st Level	2 nd Level
MKT-6101: Principles of Marketing MKT-6102: Principles of Management MKT-6103: Principles of Finance MKT-6104: Principles of Accounting	MKT-6201: Business Communication MKT-6202: Business Statistics MKT-6203: Managerial Economics MKT-6204: Business Mathematics
3 rd Level	4 th Level
MKT-6301: Marketing Management MKT-6302: Services Marketing MKT-6303: Supply Chain Management MKT-6304: Integrated Marketing Communication	MKT-6401: Digital Marketing MKT-6402: Operations & Project Management MKT-6403: Marketing Research MKT-6404: Consumer Behavior
5 th Level (Marketing Major)	5 th Level (Supply Chain Management Major)
MKT-6501: Global Marketing MKT-6502: Strategic Marketing MKT-6503: Brand Management MKT-6504: Tourism & Hospitality Marketing MKT-6505: Marketing Analytics MKT-6506: Contemporary Issues in Marketing MKT-6507: Viva-Voce-100 Marks MKT-6508: Internship/Dissertation Project + Defense (3+3) = 200 Marks	MKT-6501: Supply Chain Analytics MKT-6502: Total Quality Management MKT-6503: Procurement & Strategic Sourcing MKT-6504: Global Supply Chain Management MKT-6505: Inventory & Logistics Management MKT-6506: Contemporary Issues in Supply Chain Management MKT-6507: Viva-Voce-100 Marks MKT-6508: Internship/Dissertation Project + Defense (3+3) = 200 Marks

