



MBA (Professional) Program

Faculty of Business Studies

Jagannath University, Dhaka

Prospectus

1. Preamble

Faculty of Business Studies, Jagannath University is going to offer the MBA (Professional) Program to prepare skilled and qualified business executives not only for the local market but also for the global market. The curricula will be fueled by teaching methodologies based on persuasive thinking to help students in maximizing their performance. A well-balanced qualitative and quantitative approach will be followed to support students in improving their analytical and quantitative skills. A variety of specialized and interdisciplinary courses will be offered to focus on developing leadership qualities of the students to act strategically and efficiently in the present-day global environment.

One of the major objectives of the MBA (Professional) Program of the departments is to update knowledge of the students/professionals in different functional areas of business with special emphasis on various aspects in the field in Accounting & Information Systems (Major in AIS / Corporate Governance), Management Studies (Major in HRM/MIS), Finance (Major in Finance/ Banking & FinTech) and Marketing (Major in Marketing / Supply Chain Management) Thus, the program aims at making the professionals technically more competent in solving problems in the relevant fields.

2. Title of the Program and Name of the Degree

This program shall be known as the 'MBA (Professional)' program and the name of the degree shall be MBA (Major in).

3. Objectives of the MBA (Professional) Program

The specific objectives of the program are:

- Preparing students of different backgrounds with necessary skills and techniques for developing a career in the field of Accounting & Information Systems, Management Studies, Finance, and Marketing;
- Promoting students' perceptions of various functional areas of business and developing their understanding of interrelationships among them;
- Assisting students in understanding the dynamics of business operations in an increasingly competitive global environment and competently dealing with the management problems therein; and
- Developing critical thinking, interpersonal communication skills, and leadership qualities of the students to make them work efficiently and effectively.

4. Application Eligibility

Graduates with at least CGPA 2.25 in bachelor or masters level and minimum 2nd class in traditional system from any discipline can apply. Candidates having 5 years' job experience at

executive level may be exempted from CGPA/Class requirements. The minimum qualifying points for application is **six** and will be calculated as follows:

SSC or Equivalent	O-Level	Qualifying Points
GPA/Division	GPA	
$\geq 4.00/1^{\text{st}}$	≥ 3.00	3
$\geq 3.00/2^{\text{nd}}$	≥ 2.50	2
$\geq 2.00/3^{\text{rd}}$	≥ 1.00	1

HSC or Equivalent	A-Level	Qualifying Points
GPA/Division	GPA	
$\geq 4.00/1^{\text{st}}$	≥ 3.00	3
$\geq 3.00/2^{\text{nd}}$	≥ 2.50	2
$\geq 2.00/3^{\text{rd}}$	≥ 1.00	1

Four Years Bachelor Program

CGPA	≥ 3.50	3.00 to < 3.50	2.25 to < 3.00
Points	5	4	2

Three Years Bachelor Program (Pass)

CGPA	≥ 3.50	3.00 to < 3.50	2.25 to < 3.00
Class or Division	1st Class/Division	2nd Class/Division	3rd Class/Division
Points	4	3	2

Three Years Bachelor Degree (Hons.) or Bachelor of Engineering, Medicine or Agriculture

Class or Division	1st Class/Division	2nd Class/Division	3rd Class/Division
Points	5	4	2

Master Degree (all discipline)

Points	1	1	1
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Applicants from O-Level and A- Level examination must have 5 Subject at O-Level with D grade and 2 Subject at A- Level with D grade.

5. Allocation of Marks

Marks allocated for assessing the applicants to determine eligibility for admission in MBA (Professional) Program as under:

Evaluation Areas	Marks allocated
Admission Test	50
Viva-Voce	23
Academic Achievement (Highest qualifying points will be 12, so $12 \times 2.25 = 27$ and lowest will be 6 so, $6 \times 2.25 = 13.5$)	27
Total	100

6. Admission Test

The test will cover the areas of English and Mathematical IQ. The Question will be based on MCQ having total marks 50. The use of calculators and other electronic devices are strictly prohibited in the exam hall.

7. Viva-Voce

Candidates must have to show original academic certificates, marks sheet/transcripts, and admit card of the admission test before the viva- board.

8. Selection for Admission

Students for admission will be selected on the basis of the total scores/points in academic achievement, admission test, and viva-voce.

9. Seat Capacity

A maximum of available 100 seat for each department. (Accounting & Information Systems, Management Studies, Finance, and Marketing.)

10. Admission Time

The admission test will be taken three times a year. These are:

Trimester	January - April	Spring Trimester
	May- August	Summer Trimester
	September -December	Fall Trimester

11. Fees and other Information

SL	Title	Explanation
1.	Duration of the program	1.25 year (minimum)
2.	Total credit	54 credit (minimum) 66 credit (maximum)
3.	Tuition Fee	Tk. 3,000 per credit point
4.	Registration Fee (Once in 1 st Level)	Tk. 10,000
5.	Trimester Fee	Tk. 3,000 for each trimester except trimester of Internship/Master paper
6.	Seminar Fee (Once in 1 st Level)	Tk. 3,000
7.	Computer Lab fee (Once in 1 st Level)	Tk. 3,000
8.	Transport fee (Once in 1 st Level)	Tk. 2,000
9.	ICT Fee (Once in 1 st Level)	Tk. 2,000

12. Waiver maximum for 4 Courses will be awarded if student fulfilled certain conditions.

13. Necessary Documents to be enclosed with Application:

- Money receipt of Tk. 1,500/- (To be deposited at Dean office);
- Photocopies of all academic transcripts/mark sheets and certificates;
- Two copies of PP size color photo.